



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Bachelor of Arts (Honours) Animation and Graphic Design - Third Semester - Recommendations for modifications to the Course Outcomes, Course Content and Mode of Assessment - Academic Council Resolution - Orders issued.

ACA 16

No. 7473/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 11.08.2025

*Read:-*1. U.O. No. 5797/AC A16/2024/MGU, dated. 27.06.2024

2. Item No: 67/45511/ACA 16 -3/2025, of the minutes of the meeting of the Academic Council held on 04.07.2025,

ORDER

The syllabi of various Under Graduate Programmes coming under the MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on Animation and Graphic Design (UG), deliberated on modifying the Course Outcomes, Course Content and Mode of Assessment of the DSC, DSE, and VAC type courses in the Third Semester syllabus of Bachelor of Arts (Honours) Animation and Graphic Design programme and has submitted recommendations. (Recommendations are attached as Annexure.)

The said recommendations were placed before the Academic Council for consideration as per the orders of the Vice Chancellor on 23.05.2025.

The Academic Council meeting, vide paper read as (2) above, has resolved to approve the recommendations of the Expert Committee on Animation and Graphic Design (UG).

Hence, the Course Outcomes, Course Content and Mode of Assessment of the said courses in the Third Semester syllabus of Bachelor of Arts (Honours) Animation and Graphic Design programme stands modified to this extent.

Orders are issued accordingly.

SUDHA MENON J

ASSISTANT REGISTRAR III

(ACADEMIC)
For REGISTRAR

Copy To

1. PS to VC
2. PA to Registrar/CE
3. JR 2 (Admin)/DR 2, AR 3 (Academic)
4. JR/DR/AR (Exam)
5. Convenor, Expert Committee, Animation and Graphic Design (UG)
6. Tabulation /Academic Sections Concerned
7. AC C1/ AC C2 Sections
8. IT Cell 3/OQPM1 Sections
9. PRO/IQAC/Records Sections
10. Action Taken Report
11. Stock File/ File Copy

File No: 45511/AC A16 -3/2025/ACA 16

Forwarded / By Order

Section Officer

Annexure

Semester III

Course Name: SCRIPTWRITING AND STORYBOARDING

Course Code: MG3DSCAGD200

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome (Modified)	Learning Domains	PO No.	Page No.
1	Learners will be able to write stories properly, using plot structure, characters, and dialogue.	No Change	No Change	32
2	Learners will be able to understand the nuances of animation script writing, and use them properly.			
3	Learners will be able to create storyboards, integrating basic elements and principles of storyboarding.			
4	Learners become familiar with Exposure Sheets and Animatics.			
5	Removed			33

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs.	CO No. (Modified)	Page No.
4	X-Sheet and Animatics				33
	4.1	No Change	No Change	4	
	4.2			4	
5	Teacher Specific Content				

MODE OF ASSESSMENT

Continuous Comprehensive Assessment (CCA) (Modified) Marks : 30	Page No.
	34
Assignments based on each COs	

Course Name: TYPOGRAPHY
Course Code: MG3DSCAGD201

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome (Modified)	Learning Domains (Modified)	PO No.	Page No.
1	No Change	K	No Change	35
2		K, U		
3		No Change		
4	Evaluate typographic designs for usability, readability, and visual impact.			
5	No Change			

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs.	CO No. (Modified)	Page No.
2	Typography in Design				36
	2.1	No Change	No Change	No Change	
	2.2			2	
	2.3			No Change	
3	Typography Techniques				
	3.1	No Change	No Change	No Change	
	3.2			4	
	3.3			4	

Course Name: VISUAL DEVELOPMENT FOR ANIMATION
Course Code: MG3DSEAGD200

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome (Modified)	Learning Domains (Modified)	PO No.	Page No.
1	Learners will understand how to construct human and animal anatomy using basic shapes and forms with correct proportions.	U, A, An, C		38

2	Learners excel in the craft of developing different types of cartoon characters using basic shapes and forms.	U, A, An, C	No Change	39
3	Students will learn character and props design, along with the creation of other related reference documents.	U, A, An, C		
4	Learners will be able to do the Layout Design for an animation production.	U, A, An, C		
5	Removed			

COURSE CONTENT

Content for Classroom Transaction (Units)

Module	Units	Course Description	Hrs.	CO No. (Modified)	Page No.
1	Realistic Character Creation				39
	1.1	No Change	No Change	No Change	
	1.2				
	1.3			1	
2	Cartoon Character Creation				
	2.1	No Change	No Change	No Change	
	2.2				
	2.3				
3	Character Designing for Animation				
	3.1	No Change	No Change	3	
	3.2			3	
	3.3			3	
	3.4			3	
4	Layout Design for Animation				
	4.1	No Change	No Change	4	
	4.2			4	
	4.3			4	
5	Teacher Specific Content				

MODE OF ASSESSMENT (Modified)

Continuous Comprehensive Assessment (CCA)	Page No.
Marks : 30	
Assignments based on each Cos	40

End Semester Evaluation (ESE) Practical examination-based evaluation Marks : 70 Duration : 3Hrs.					
Part	Choice of Quistions	Marks per Part	Total Marks	Time Required	Page No.
A	1 out of 2	15 Marks Each	1 X 15 = 15	½ Hour	40
B	1 out of 2	25 Marks Each	1 X 25 = 25	1 Hour	
C	1 out of 2	30 Marks Each	1 X 30 = 30	1½ Hour	

Course Name: HUMAN VALUES AND ANIMATION

Course Code: MG3VACAGD200

COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome(Modified)	Learning Domains	PO No.	Page No.
1	Learners will understand the ethical values and their social responsibilities as aspiring animators.	No Change	No Change	56
2	Learners will understand intellectual property rights and the importance of ethical choices in animation production.			
3	Learners will be able to responsibly create animation contents that share positive and socially just messages.			
4	Removed			

COURSE CONTENT**Content for Classroom Transaction (Units)**

Module	Units	Course Description	Hrs.	CO No. (Modified)	Page No.
2	Ethical Decision-Making in Animation Production				57
	2.1	No Change	No Change	No Change	
	2.2			2	
	2.3			No Change	
	2.4			No Change	
3	Animation and Social Change				
	3.1	No Change	No Change	3	
	3.2			3	
	3.3			3	
	3.4			3	
4	Teacher Specific Content				

MODE OF ASSESSMENT (Modified)

Continuous Comprehensive Assessment (CCA)		Page No.
Marks : 25		58
Assignments based on each Cos		

End Semester Evaluation (ESE)		Page No.
Marks : 50		58
Components	Marks Distribution	
Record Book Evaluation	30	
Viva Voce	20	